



UNIFINGERPOS

Istituto Paolo Boselli – Turin – III A

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WHAT IS IT?

It is an innovative idea to simplify everyone's life.

It is a revolutionary payment method:

- No PIN
- No credit card

Thanks to the figerprint you can pay everything: from clothes to books.









IN WHICH WAY?

- It will help millions of people,perhaps a little distracted or "smemorine",to abandon the anxiety of not remembering the PIN or losing their credit card.
- Simply place your thumb on a fingerprint reader to make payments of any kind, as the instrument is connected to a bank account.







PHASES

1 Any business that wants to join will have to apply to the Bank of the appropriate reader for the fingerprint.

2 Consumers will have to go to the Bank to activate the service, registering their fingerprint and connecting it to the current account.

UniFINGERPos: Technology and innovation





Who is it addressed to?

It is addressed to young people aged 16 to 19, who are our future, the beating heart of our society, in a constant frenzy and sometimes do not remember everything.

<u>UniFingerPos</u> born after a survey conducted on the main social medias, with teens aged 16 to 19.

This innovative device, makes teens more autonomous, more aware of what they do and the decisions they make.







PRIVACY

The fingerprint is a sensitive data and the consumer must give his consent for the processing of personal data, but the bank has already faced and solved the problem.

Each fingerprint is associated with a checking account; **UniFingerPos** offers:

- Security of access to the current account in case of theft or loss of the phone or PIN;
- No risk of credit card cloning.







UNIFINGERPOS

THE FUTURE IS NOW, DON'T LET IT GO.

